

# RUBRIC: PRODUCTION COMPANY SERVICE

From Fall Showcase to State Championship  
Individual Student Event, Two Students Per School Allowed To Apply  
Middle and High School Only  
DEADLINE TO REGISTER: October 30

We know these students are out there who are producing news shows, classroom and community events. They are part of your film crew. We need them to help produce and film the awards program at State Championship thus building their resume.

The Production Company works behind the scenes with the Kentucky State University production truck to film the day's events at State Championship, as well as the annual awards program that night. Students will be using large professional cameras and be assigned different tasks to learn more about live production.

Students will be part of the team and rotate roles during the day. The student will work with many breaks during the day and opportunities to work in the Production Truck. Students will be selected to be on the team at State and will be recognized on stage during the awards. (Unless they are manning the camera.)

What the STLP Coordinator/Coach should do:

- Share the rubric with students that produce video
- Assist student with questions, make suggestions on quality of work
- Plan for the student to attend Fall Showcase for the interview

What the student should do:

- Create information for interview
- Respect intellectual property of others, follow all copyright rules
- Prepare for the interview
- Bring an stamped addressed envelope so rubric can be mailed back

What Judges will do:

- Interview the student and score the interview and documents based upon the rubric

SCHOOL NAME: \_\_\_\_\_

DISTRICT: \_\_\_\_\_

NAME OF STUDENT: \_\_\_\_\_

GRADE LEVEL:      6 7 8      9 10 11 12

FALL SHOWCASE	CRITERIA	POINTS EARNED
SKILLS		
	Skills using a camera	1 2 3 4 5
	Purpose in applying for position	1 2 3 4 5
EXPERIENCE		
	Experience shooting video	1 2 3 4 5
	Experience producing a show	1 2 3 4 5
INTERVIEW	Student presents information and answers questions	1 2 3 4 5
	<b>TOTAL POINTS OUT OF 25</b>	

INVITED TO STATE THIS YEAR \_\_\_\_\_

